

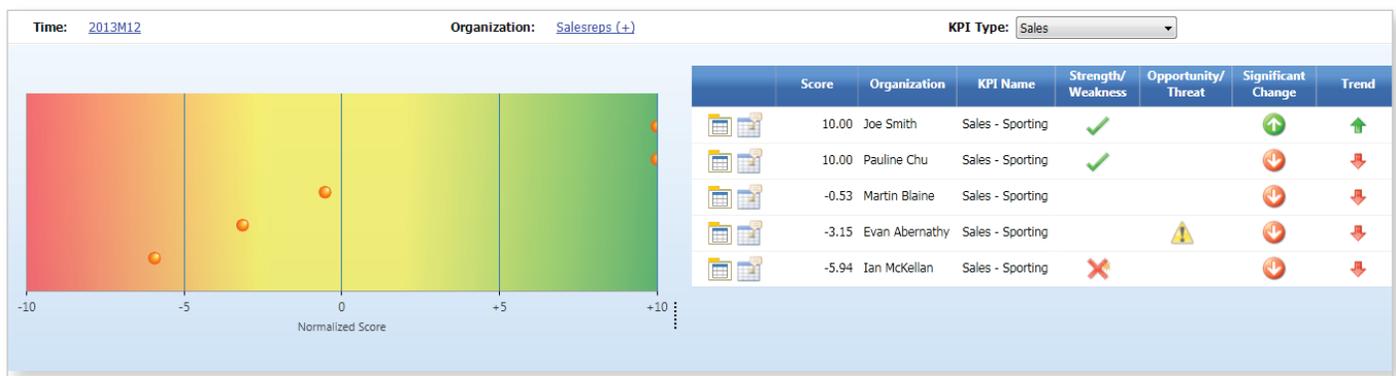


# Actionable insight with **Prophix Analysis**

Prophix provides flexible and powerful tools to analyze the health of your business.

## Structured Business Intelligence (SBI): The wave of the future

See your company's financial future and adjust accordingly. With 8 pre-configured dashboards, users can analyze data, view trends, and identify exceptions. Fully integrated with your financial and non-financial data, Prophix allows users to manage their organizations proactively.



## Visualization and data discovery

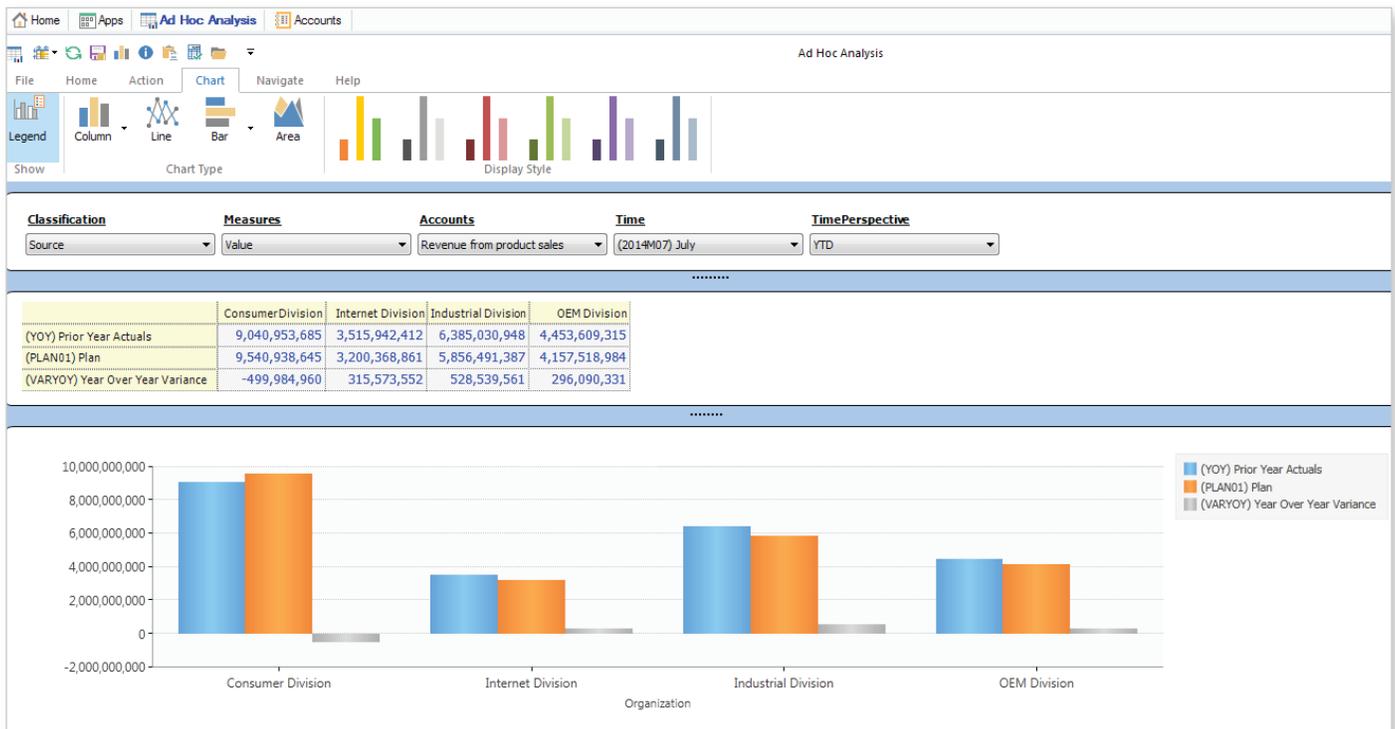
Combine high-level big picture analysis with detailed functional group analysis—all within the same application. Move seamlessly between formal reporting and detailed analysis. Prophix facilitates context-relevant data discovery.

## Strategic benchmarking

Take a proactive approach to managing your business. Plan for the future with pinpoint accuracy. Using KPI analysis, visually present financial and non-financial data to identify strengths, weaknesses, opportunities, and threats, as well as positive and negative trends.



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## Fully interactive analysis

Using a single interface, unlock valuable insights from stakeholders across your organization. Quickly identify problems and drill down to analyze them with fully-integrated exception reports that feature cross-linked supporting details. With easy access to comments and line items, users can easily answer questions and formulate strategic business decisions.

## Controlled navigation

Create a single source of financial truth with seamless integration. Prophix interfaces with virtually any database. OLAP and ETL technology enable users to slice and dice data in any way they need. Drill across directly into your external ERP, G/L, or other external databases for straightforward analysis of transactional-level details.

# Financial automation equals greater opportunities to analyze your business

## **Powered by Microsoft**

Prophix's platform is built on Microsoft SQL Server, the world's leading analysis engine. Users interact with time-tested Microsoft components in a familiar environment.

## **A unified and scalable solution**

Prophix is unified, with all functions sharing a common set of features, including role-based security, workflow, process automation, scheduling, document distribution, and other patent pending functionality. Prophix applications grow in lockstep with the needs of the customer.

## **Pre-built for business**

Business and finance professionals design Prophix's software for ease-of-use with minimal reliance on IT resources. This combination allows customers to quickly implement the solution and maximize adoption with their end users.

### Flexible and powerful tools to analyze the health of your business

SmartMonitor	Structured Business Intelligence to analyze data, identify trends, and highlight exceptions
Ad Hoc Analysis	Expanded data discovery, including interactive charts and graphs
KPI analysis	Monitor corporate objectives; create and analyze strategic benchmarks (financial and non-financial)
Exception reports	Quickly identify outliers with the automatic breakdown of variances
Drill-across	Controlled navigation for read-only access to external transactional databases, including ERPs and G/L systems
Drill-through	Combine high-level big picture analysis with detailed functional group analysis by drilling through to departmental-level details
Supporting detail reports	Review supporting details, comments, and related documentation from a secure and unified database

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