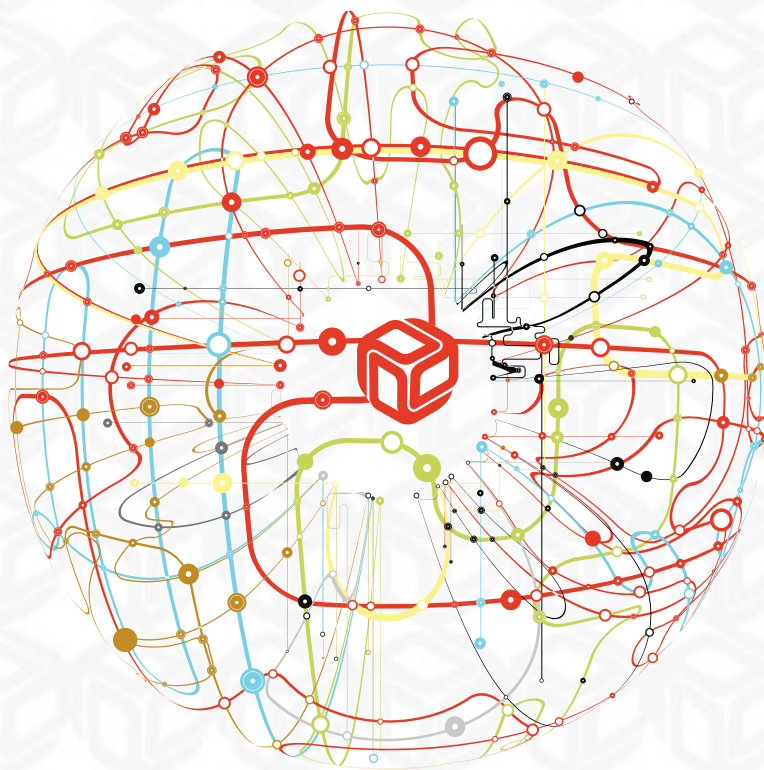




See inside the numbers

Now featuring **Prophix 11**







Flexible and powerful tools

to analyze the health of your business

Budgeting

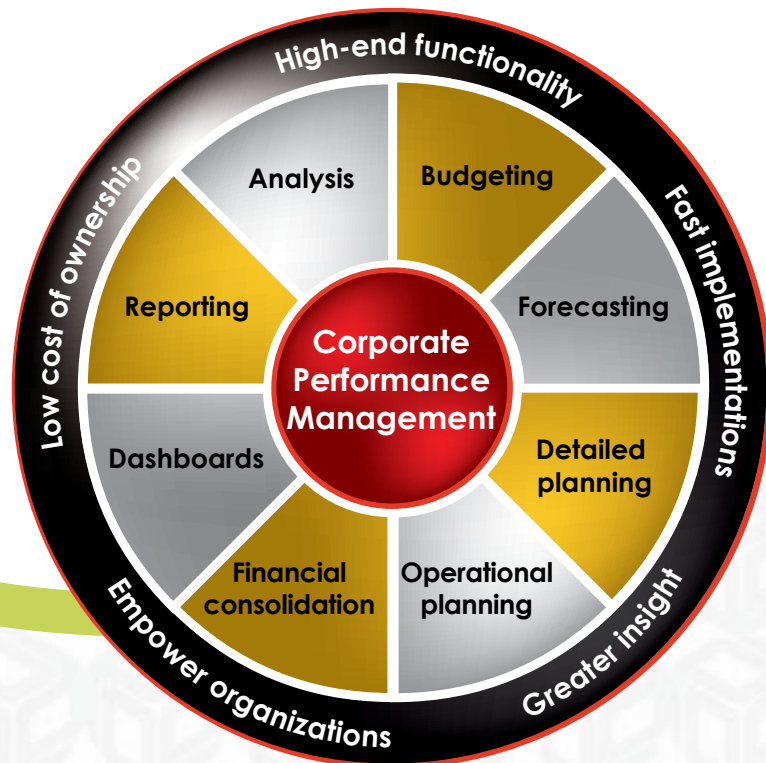
Create more accurate budgets with far less labor and gain a deeper understanding of the factors that drive your profitability. Budget top-down, bottom-up, or a combination of both. Save each iteration. Easily analyze and review previous versions. Add collaborative comments and supporting details to budgets. Build forward-looking views that incorporate historical and plan data in order to model and evaluate unlimited scenarios. Manage, protect, and analyze those scenarios using tools that Prophix has prebuilt to automatically compare variances between budgeted figures and actuals.

Dashboards

Prophix's executive dashboards and scorecards display the precise information that authorized team members need in order to understand the organization's true financial health. See where you've been, and analyze what you need to do differently to reach your preferred destination. Identify issues, investigate outliers, and create action plans to meet company objectives. Build accurate and actionable sales plans. Automatically integrate final sales results into monthly reforecasts and planning scenarios.

Financial and operational planning

Create fixed asset, personnel, and operational expense plans using a variety of prebuilt calculations and attributes. Communicate objectives and automatically incorporate high-level assumptions into your budgets. Measure, analyze, and validate your strategic plans against results. Prophix integrates seamlessly with your existing G/L, ERP, and BI systems, allowing for the rapid analysis of transactional details. Additionally, Prophix delivers the capability to plan for operational activities, tracking non-financial metrics for any industry, product, customer, or service. Plan at any level and for any business driver, including inventory, costs of goods sold, and revenue, or at the customer, product, or program levels.





See your company's financial future and adjust accordingly

Reporting

Empower your team and help them make better decisions by providing authorized users with accurate, up-to-date data in its most convenient form. Prophix is packed with numerous standard report templates: both financial and cross functional. Easily view supporting details. Quickly create custom reports and export to multiple formats, including Excel, Word, PowerPoint and PDF files.

Financial consolidation

Prophix enables streamlined, transparent, and collaborative consolidations. Multiple levels and sub-levels are supported. Data is continuously validated and cross checked. Period-end, average, and historical foreign exchange rates import automatically.

Create, schedule, design, and run business rules using the point-and-click interface. Comply with Sarbanes-

"We found a flexible performance management application that not only allows us to work more efficiently, but also gives us the transparency to make better business decisions."

—Denise Feece
Director of Operational
Accounting & Corporate Planning,
Coleman Cable, Inc.

Oxley, GAAP, and IFRS. Track and analyze aggregate data. Process intercompany eliminations. Add new reporting hierarchies, entities, currencies, line items, journal entries, recurring adjustments, or consolidation processes without IT support.

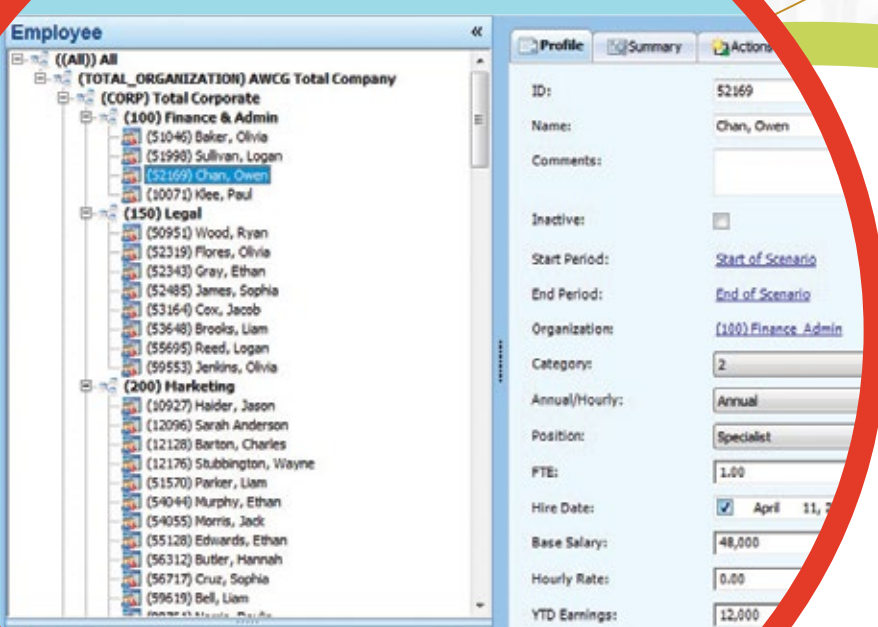
Analysis

Prophix crunches numbers with ease and gives you the tools you need to drive your business: automatic variance breakdown, graphical trend analysis, and complete data cross-examination. Drag and drop financial and non-financial measures without risking data integrity and security: a task that's nearly impossible using most other systems. Combine high-level, big picture analysis with detailed functional group analysis.

Prophix Mobile



Work online or offline. Providing access to live data from anywhere, Prophix Mobile eliminates down time. Analyze and respond to your numbers with financial information and performance metrics at your fingertips. Secure on-demand reports offer a personal touch, allowing you to review your updated data through the comfort of the iPad's interface. Save, share, or print as needed. Prophix Mobile is purpose-built for the iPad, incorporating gestures and swipes, with no web browser required!



Detailed Planning Manager

Detailed Planning Manager

Featuring the best of both relational and OLAP technology, Detailed Planning Manager (DPM) offers a purpose-built, unified planning tool to handle the range of planning cases that businesses demand, including personnel planning, CapEx, and sales incentive compensation. DPM contains a powerful calculation engine that streamlines formerly manual processes.

This allows users to capture qualitative details (e.g., job titles, benefits packages, or vehicle types) and quantitative details (e.g., hourly rates, base salaries, or miles per gallon) and use these variables to drive calculations and model complex business problems.

Reap the benefits of a powerful planning engine

DPM helps end users to create itemized strategies for the development of projects and for the tracking of fixed assets and personnel information. In such environments, users can import detailed information into the system and tie this information to specific accounts. This functionality creates a more secure ecosystem and a less process intensive maintenance schedule. In other words, customers have more reliable data that they can translate into actionable information, and they can generate the output from this data in a shorter period of time.

"The cost of the solution really intrigued us. Prophix was very competitive and met our requirements for automated imports, custom report formatting, email report distribution, and drill through to source data in our AS/400 legacy system. Prophix offered the most benefits and an all-in-one solution that could expand to further uses in the future."

—Joe Spyhalski
 Manager of Costs and Budgets,
 EJ USA

Automation drives business benefits

Prophix automatically consolidates all relevant data, providing your organization with a single source of financial truth. The solution eliminates repetitive tasks, lowering your costs and freeing up time for planning and analysis.

Workflow

Let's be honest. Some employees consider requests from finance to be a distraction. They also complain, however, that finance dictates unrealistic targets. Prophix solves both problems. No one asks for data that they can obtain automatically. The solution's Workflow engine automates communication and maximizes efficiencies, allowing users to assign individual tasks and common due dates. Plus, everyone's contribution is documented, with their comments and concerns recorded. Prophix enables true collaboration: everyone pulling in the same direction, contributing to the organization's financial success.

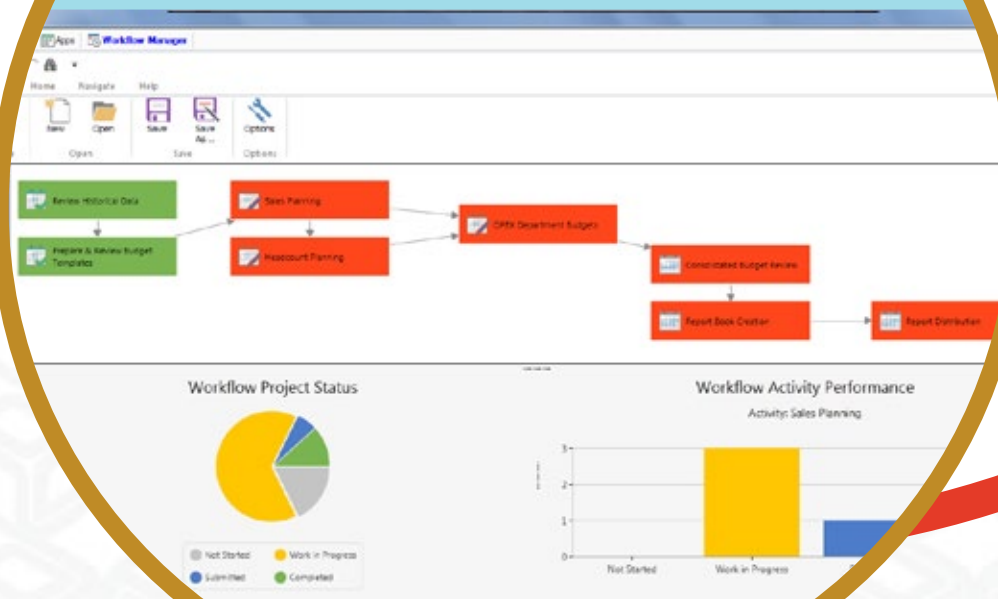
Plan for the future with pinpoint accuracy

DPM allows users to plan and report at the sub-ledger level (e.g., by employee, sales rep, fixed asset, investment, project, or insurance policy). G/Ls and ERPs don't enable this level of planning, which can provide tremendous value to the office of finance.

Move between sub-ledger details and summary financial reports to understand the impact of your decisions. For example, see how adding a new asset affects the company's cash flow and balance sheet. Budgeting and planning based on detailed information saves your organization time and money.

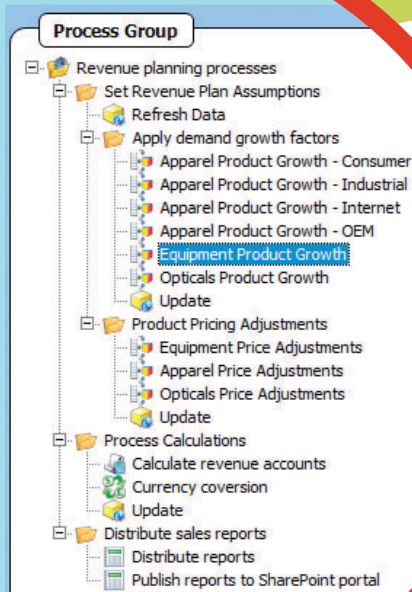
Workflow Manager

Simplify collaboration by tracking information as it flows through your organization. Enable users in every department to participate. Easily identify and remove bottlenecks. Issue email alerts throughout the process. Reduce overall cycle times. Provide more accountability, ownership, and control.



Process automation

Automate repetitive tasks like currency conversions, report distribution, and budget processes to avoid errors and save valuable company time.



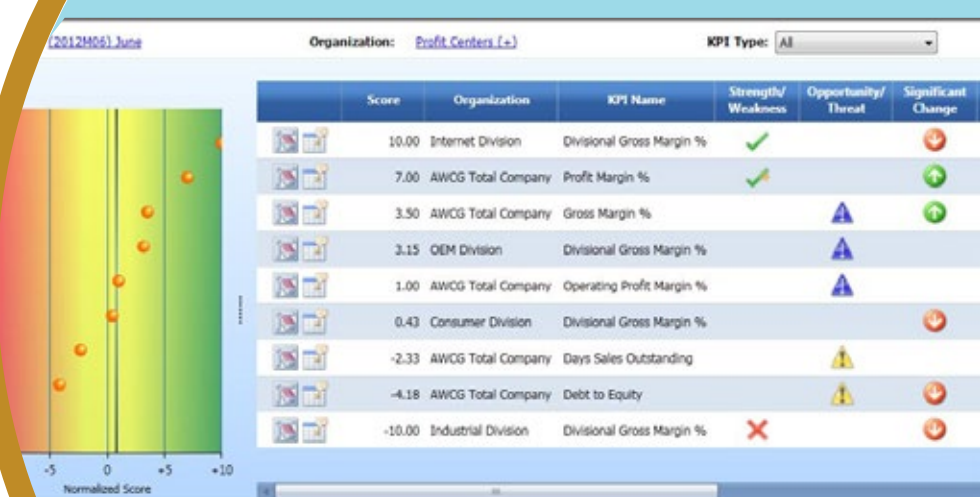
Process automation

Our patent-pending InfoFlex tool allows users to perform large scale calculations without complex scripting language. Calculate a 'first pass' of your plan by copying historical expense data and increasing it by an inflation factor. Easily allocate costs to activities, products, and/or customers. Perform profitability analysis. Quickly adjust data to analyze multiple scenarios.

Document distribution

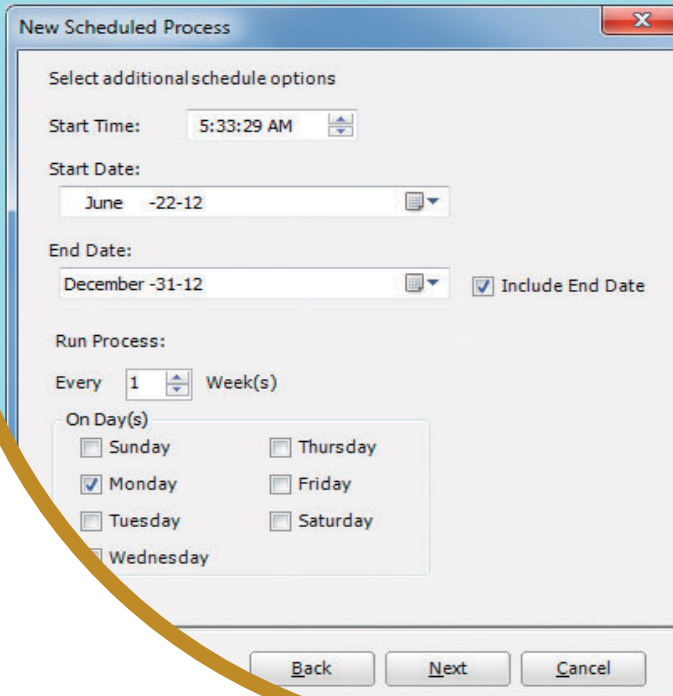
Collaboration is imperative, but some information is sensitive or confidential. Quickly and easily set access rules for every team member using drop-down menus. Prophix features integrated security, maintained throughout all modules, screens, and reports.

If you have disallowed an employee from seeing certain information in a specific report, he or she cannot accidentally see the data. Data entry templates ensure that everyone can contribute, without seeing confidential information that other employees have entered.



Monitor performance

Performance scorecards and dashboards graphically monitor key performance indicators. Quickly identify problems, seek explanations, and drill down to analyze them. Implement solutions and get back on course.



Scheduler

Use the simple drop-down menus to automatically schedule tasks.

Model Manager

Prophix not only automates day-to-day operations, but large parts of the implementation. Working in other systems, creating the business model can take days or weeks, sometimes requiring the services of an expensive consultant. Using Prophix's Model Manager and intuitive wizards, users can import, modify, and create a business model in hours or even minutes.

Import Wizard

Enterprise systems that cost millions of dollars claim to 'eliminate information silos', but these complex and oftentimes unwieldy applications aren't necessary. Prophix can provide all of the accurate, up-to-date, and relevant data that you need from other systems. Best of all, you can use the intuitive graphical import wizard to integrate these ERP or G/L systems without IT involvement, and then use the scheduler to ensure that current data uploads when you need it. Creating a single source of financial truth is easy and economical.

Scheduler

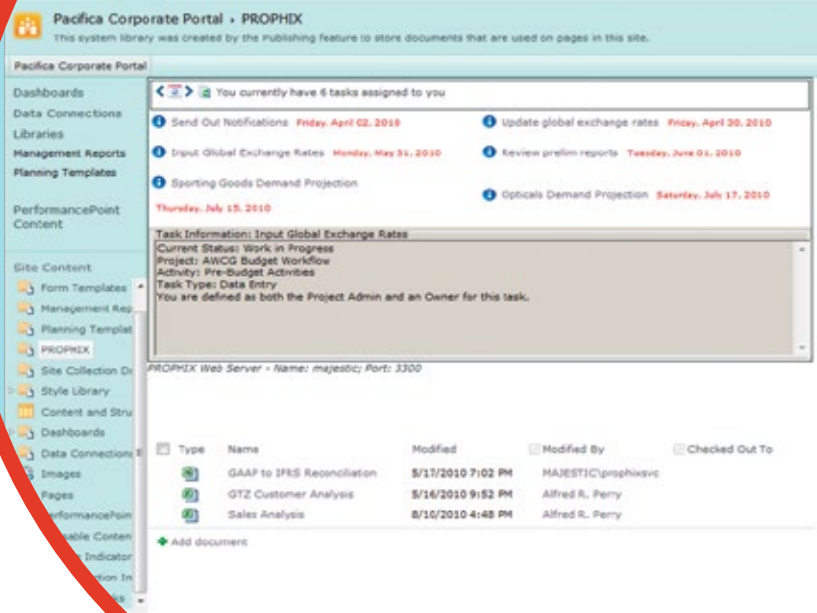
Schedule any task automatically, without IT involvement, using the Process Manager. Use the drop-down menus to automate your reporting process, publishing to SharePoint, and automatically distributing reports to authorized users daily, weekly, bi-monthly, monthly, or yearly.

Prophix Extensions for Microsoft SharePoint

Prophix quickly and easily integrates with Microsoft SharePoint and other systems that you use each day, serving as an accurate, up-to-date 'single source of truth' for all of your financial data. Prophix Extensions integrates report publishing, budget data entry, and workflow collaboration. Extend your SharePoint investment without additional resources.

"With Prophix's centralized solution, I make data available using security permissions rather than emailing forty different budget files and collecting forty back."

—Ron Martin
Director of Budgeting and
Financial Reporting,
Feeding America



Prophix Extensions for Microsoft SharePoint

Simple budgeting packages can help small firms. Fortune 500 companies have large IT departments capable of supporting complicated, rarely used CPM functionality. Prophix, however, provides the best value for everyone else with a powerful, affordable CPM solution that requires virtually no expensive IT support.

High-end functionality

Prophix contains powerful, advanced features commonly found in systems that cost twice as much or more.

Advanced revenue planning features include integration with sales and marketing databases; reporting and margin analysis by customer, product, and sales channel; consolidated reporting of gross margin, net sales, dollars, and units; automatic

integration of sales plans with consolidated financial reports; and a complete audit trail that helps to ensure regulatory compliance. Advanced multi-currency features include use of period-end, average, and historical foreign exchange rates, and the ability to reconcile the disparate effect of currency adjustment on your income statements and balance sheets using GAAP or IFRS.

Dozens of powerful tools allow you to slice and dice your data. Use the patent-pending Delta Analysis tool, unique to Prophix, to automatically generate plans with the variance you desire. Spread data across time periods, business units, and regions. Perform sophisticated trend analysis, what-if analysis, and year-over-year comparisons.

"The speed at which our data is pulled from our G/L into Prophix is really impressive. Having this data in a user-friendly application streamlines our reporting process, which is what we were missing before."

—Kristy Chapman
Financial Planning and Reporting
Manager,
AAA Western and Central New York



A true multiuser system at a price you can afford

In order to maximize the value of each employee's contribution, they need to harness the power of your CPM solution: inputting their knowledge and learning from the analysis. Prophix has powerful collaboration features commonly found in more expensive systems. Automatically manage workflow, secure data, and distribute reports.

Plan personnel. Manage compensation. When revenue varies from plan, give employees a 'heads up'. Let them explore potential changes. Consolidate their changes. Analyze and discuss the overall impact, all while your official plan is locked in. Avoiding unpleasant surprises dramatically increases buy in. Prophix offers continuous and collaborative corporate performance management.

Rapid implementation

It's easy to get Prophix up and running quickly because our customers don't need IT support. Control system functions—like data integration, business modeling, and report design—using simple drop-down menus.

Users get up to speed quickly with the solution's spreadsheet-like interface that people find intuitive and easy-to-use.

Low cost of ownership

Prophix costs less to acquire. It is simple to set up, manage, and use. The ability to perform complicated functions without IT, including modifying your chart of accounts and integrating data from other systems, makes Prophix cost effective to implement and operate. Prophix saves its customers tremendous amounts of time and money while providing the full spectrum of CPM functionality.

"Prophix is a great company whose software has grown in lockstep with our expansion over the years. I'm really happy to share their message."

—Melissa Harrell
Corporate Controller
Educational Services of America



Business benefits

Prophix empowers financial professionals, automates routine tasks, and provides tremendous value across the financial and operational levels of its customers' businesses. Users enjoy a wealth of benefits, including the ability to:

Eliminate spreadsheet frustration

Spreadsheets feature numerous problems. They're error prone. They have inconsistent data. Creating complicated formulas wastes time. Managing workflow for multiple users is tedious and inefficient. Roll ups and consolidations are a nightmare. Performing sophisticated analysis is virtually impossible. Prophix eliminates all of these problems.

Improve collaboration with nonfinancial employees

Prophix allows you to securely provide financial data to everyone who needs it. Authorized users can interact with reports using the simple drag-and-drop interface: slicing and dicing data, drilling up, and drilling down. During planning and budgeting sessions, Prophix documents everyone's contribution—connected or remote—and records

their comments. These workflow and automation tools maximize efficiencies, saving time for everyone involved.

Reduce operating costs and speed up financial processes

Prophix is easy to implement and operate. So easy, in fact, that it reduces the need for expensive IT support and allows you to work significantly faster, shortening planning, budgeting, and reporting cycles.

Create a single source of financial truth

Use the drop-down menus to integrate Prophix with your other G/L, ERP, and BI systems and automatically schedule uploads. Creating a single source of financial truth with no IT consultants and no expensive systems integration is easy. Accurate, current financial data is always at your fingertips. So are the tools that you need to analyze the information that matters to your company.

"[Prophix's software] is user-friendly and comprehensive. The system allows us to complete all of our reporting, forecasting, budgeting, dashboards, and ad hoc analytics in a real-time format."

—Aaron G. Atkinson
Chief Financial Officer
Wacom Technology Corporation



Create strategic benchmarks

As the old management adage states, "You can't manage what you don't measure." Prophix enables you to create measurable targets for all of your strategic plans.

Forecast more accurately. Respond faster to changing market conditions.

Prophix enables true continuous planning: strategize, set targets, measure results, analyze variances, re-strategize, adapt your plans, and re-forecast. Powerful automation tools—and easy to use wizards—help you through every stage, maximizing your productivity.

Develop better strategies and improve execution

Philosophically, running your organization involves a two-step process. Step one, figure out what you need to do. Step two, do it. Prophix allows you and your team to securely plan, analyze, and manage all of your financial details. Graphical scorecards and dashboards enable you to monitor your performance in real time.

The industry agrees

Analysts and others recognize Prophix's power, ease-of-use, and low cost of ownership.

Prophix ranked #420 fastest growing company in North America on Deloitte's 2013 Technology Fast 500™

Technology Fast 500, conducted by Deloitte & Touche LLP, provides a ranking of the fastest growing technology, media, telecommunications, life sciences, and clean technology companies—both public and private—in North America.


Prophix wins bronze Stevie International Business Award in 2013

Prophix was named the winner of a Bronze Stevie® Award in the Customer Service Department of the Year - Computer Hardware, Software, & Services category in the 10th Annual International Business Awards.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide—public and private, for-profit and non-profit, large and small—are eligible. The 2013 IBAs received entries from more than 50 nations and territories.

"We looked at Hyperion upgrades, but we chose Prophix for its combination of price, simplicity, and power. The product offers functionality across the board. Most of all, we realized that we could expand our Prophix solution over time based on the needs of the company."

—Ben Wheeler
Assistant Controller
Myriad Genetics



Prophix Software positioned in the Magic Quadrant for Corporate Performance Management

According to Gartner, "Corporate performance management supports cost optimization and growth initiatives. CPM is a suitable fit for nearly all organizations, and should be a priority initiative for CFOs."

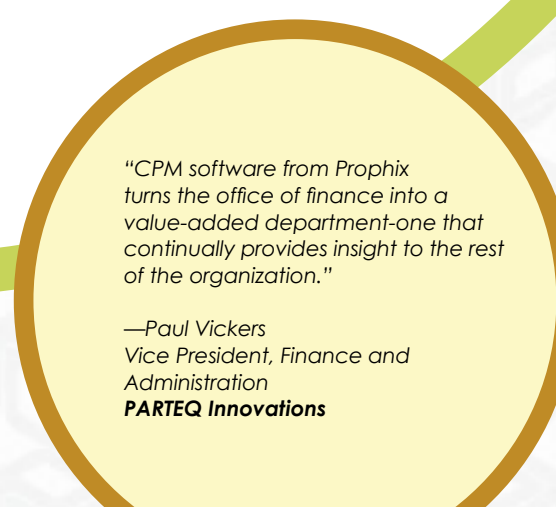
"We believe our position on the quadrant is a reflection of our commitment to innovation, our customer-centric approach and the increasing need by companies for CPM solutions that support both cost-optimization and strategic growth," said Paul Barber, President and CEO of Prophix. "We believe this is a great illustration of our continued growth and penetration into the mid and upper mid-market arena. 2014's appearance marks the fifth year in a row for Prophix."

Built on the Microsoft SQL Server stack

Prophix is built upon open, industry-standard technologies: an architecture that easily integrates with your existing infrastructure. Prophix protects your IT investments and will continue to work with your system as you incorporate future technologies.

Unified and scalable

Prophix is unified; all solutions have common features including role-based security, Workflow, process automation, and patent-pending analytic functionality. Prophix is scalable; it will grow with you as your company grows. Multinational organizations depend on Prophix for CPM: one company, with hundreds of users, in different time zones around the world, collaborating securely and economically.



"CPM software from Prophix turns the office of finance into a value-added department-one that continually provides insight to the rest of the organization."

—Paul Vickers
Vice President, Finance and
Administration
PARTEQ Innovations



Accelerate your ROI

Seamless data integration

Prophix is built on industry standard Microsoft SQL Server technology, allowing for 100% integration with Microsoft products like SharePoint, Word, PowerPoint and Excel. Open database connectivity allows easy integration with virtually any database. OLAP and ETL (Extract, Transform, Load) allow you to slice and dice your data any way you need. Prophix integrates with a multitude of ERPs and G/Ls via ODBC, flat file connections, and data warehouse systems.



Powered by Microsoft

Prophix takes full advantage of Microsoft's widely adopted and fully supported technologies. Integrated security is ensured through Active Directory. SmartClient and .Net technology minimize deployment and maintenance costs. Prophix is powered by the world's leading analysis engine, Microsoft SQL Server Analysis Services.

Microsoft Partner

Gold Application Development

Gold Business Intelligence

Silver Midmarket Solution Provider



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