Prophix Case study

Quick facts

Industry
Professional services (textiles)

Company overview
Operating since 1854
Head office: Søborg, Denmark
Annual revenue: 1.183 billion DKK, equivalent to $216 million USD
Employees: >1,100
G/L: Microsoft Dynamics AX

ROI
• Efficient implementation and training—with no need to draw on the company’s IT resources
• Automated budgeting, forecasting, and reporting models
• Complete integration with Berendsen’s Microsoft Dynamics G/L, automatically uploading the company’s data each day via ODBC connection
• A single version of financial truth, with all of the organization’s information flowing through one unified system

Company background
Berendsen Textile Service A/S is a Danish textile service business, a division of the European company Berendsen plc, which owns more than 150 years of experience in the textile and service industry. Berendsen provides services to source, clean, and maintain the textiles that keep their customers’ operations running.

The company employs more than 1,100 people in 16 plants across Denmark. By leveraging their buying power, their logistics system, and their vast experience in the industry, the organization provides dynamic and cost-effective services to its customers.

“Prophix’s reporting tools are robust and easy to access. With a limited amount of training, our team learned to master the solution.”
—Klaus Nissen
Chief Information Officer
Berendsen

Berendsen Textile Service A/S, a leading Danish provider of textile maintenance services, searched the market for advanced software that could help them to improve their complex and comprehensive budgeting process. After evaluating several options, Berendsen chose Prophix based on its product’s user-friendly interface, its advanced functionality, and its seamless integration with the Microsoft platform. Berendsen has since built the automation of its most important financial processes using the innovative Corporate Performance Management (CPM) tools that Prophix provides.

www.berendsen.dk
Recognizing the problem
Prior to their Prophix implementation, Berendsen used an early-model Business Intelligence (BI) system for reporting. Lacking a user-friendly interface, and challenged with long response times to generate their reports, Berendsen recognized the need for a financial automation solution that would integrate with their G/L. Berendsen understood that Prophix constituted an ideal match.

The benefits of a new solution
According to the company’s Chief Information Officer (CIO), Klaus Nissen, for a competitive price, “Prophix is perfectly suited for our business and has given us potential functionality across all of our financial applications. The system is logically structured and easy to learn for end users and controllers. At the ground level, this means that we can leverage the expertise of our business unit for detailed analysis, while avoiding drawing our IT team away from their main areas of focus.”

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—Klaus Nissen
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