Weaving A Better Budget Process for Berendsen

Berendsen, a leading European provider of textile maintenance services, searched the market for powerful software that could help them improve their complex and comprehensive budgeting process. Berendsen’s Office of Finance struggled to complete their reports in a timely manner with their lagging Business Intelligence (BI) system. With Prophix, Berendsen automated their core financial processes, allowing them to produce strategic reports on demand.

**Business Challenges**

Berendsen was using an early model BI system for reporting. Their BI system lacked a user-friendly interface and their Office of Finance was challenged by the long response times to generate reports. Berendsen’s BI tool also lacked advanced functionality, which hindered their ability to analyze their operations from a multitude of angles. As a result, they recognized a need for a financial automation solution that could integrate with their general ledger, Microsoft Dynamics AX.

**Why Prophix?**

After evaluating several Corporate Performance Management (CPM) solutions, Berendsen chose Prophix based on its user-friendly interface, advanced functionality and seamless integration with Microsoft Dynamics AX.
Results

Since implementing Prophix, Berendsen has successfully automated their budgeting, forecasting and reporting models. This has helped their Office of Finance establish a single version of financial truth through a unified data warehouse.

Berendsen’s end-users and controllers use Prophix to prepare the annual budget and to create management reports, all without having to involve IT.

About Prophix

Your business is evolving. And the way you plan and report on your business should evolve too. Prophix helps mid-market companies achieve their goals more successfully with innovative, cloud-based Corporate Performance Management (CPM) software. With Prophix, finance leaders improve profitability and minimize risk by automating budgeting, forecasting and reporting and puts the focus back on what matters most – uncovering business opportunities. Prophix supports your future with AI innovation that flexes to meet your strategic realities, today and tomorrow. Over 1,500 global companies rely on Prophix to transform the way they work.