

## Wheels Up, Porter Airlines' Office of Finance takes off with Prophix

Porter Airlines, a revolutionary new short-haul airline based in Toronto, Canada, was experiencing challenges with spreadsheets and other in-house reporting tools. Since choosing Prophix, Porter has improved their reporting capabilities and leveraged automated report package distribution to support strategic decision making.

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### Business Challenges

Porter Airlines' Office of Finance relied on Excel spreadsheets to budget, develop their forecasting models and to organize their chart of accounts. Their finance team was limited by their inability to drill-down into their finances by legal entity, department and main account.

### Why Prophix?

The Office of Finance at Porter Airlines resolved to obtain a solution that would allow them to model complex business problems and analyze the health of their growing operations. Porter selected Prophix's Corporate Performance Management (CPM) software because it would allow them to develop advanced reporting processes and evaluate their business, including the profitability of air routes.

### Results

Prophix has provided Porter Airlines with a wide range of benefits, the first of which includes access to timely and accurate information. In addition, their reporting package now automatically populates and distributes to the organization's cost center owners and budget managers. Porter leverages Prophix's security features to ensure that information included in these packages is distributed to specific users as needed.

Founded in 2006, Porter has revolutionized short-haul flying with a warm and effortless approach to hospitality, and by restoring glamor and refinement to air travel. Porter's complimentary amenities include luxurious airport lounges, Starbucks coffee, premium snacks, and wine and beer onboard. The airline currently flies to 19 locations, including key business destinations in Eastern Canada and the United States.

**Operating:** Since 2006

**Website:** [www.flyporter.com](http://www.flyporter.com)

**Annual Revenue:** 270 million USD

**Employees:** < 1,500

**ERP:** Microsoft Dynamics GP



# Prophix Customer Story

Using Prophix, the finance team at Porter has created a series of variance reports that include actual versus budget comparisons, actual versus prior year comparisons, and comparisons of monthly and quarterly figures against previous years.

The Office of Finance at Porter has also built a unique model in Prophix that allows them to evaluate route profitability. They can observe route-by-route and choose the level of allocation based on a predetermined method.

Overall, Prophix has allowed Porter to improve their reporting, data comparisons and data analysis.

## Future Results

Porter Airlines has plans to leverage other aspects of Prophix's financial reporting capabilities. This will include a focus on KPIs, cost per employee, cost per aircraft landing and available seat miles.

Their finance team also has plans to place a stronger focus on report binders, leveraging automated distribution to support the future growth of their company.



## About Prophix

Your business is evolving. And the way you plan your business activities and report on them should evolve too. To empower mid-market companies to achieve their goals, Prophix provides an integrated, cloud-based platform to the Office of Finance; one that delivers planning, budgeting, reporting, forecasting and consolidation solutions. With Prophix, finance leaders improve profitability and minimize risk and puts the focus back on what matters most – uncovering business opportunities. Prophix supports your future with AI innovations that adapts to meet your strategic realities, today and tomorrow. Over 2,500 active customers around the globe rely on Prophix to transform the way they work.



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