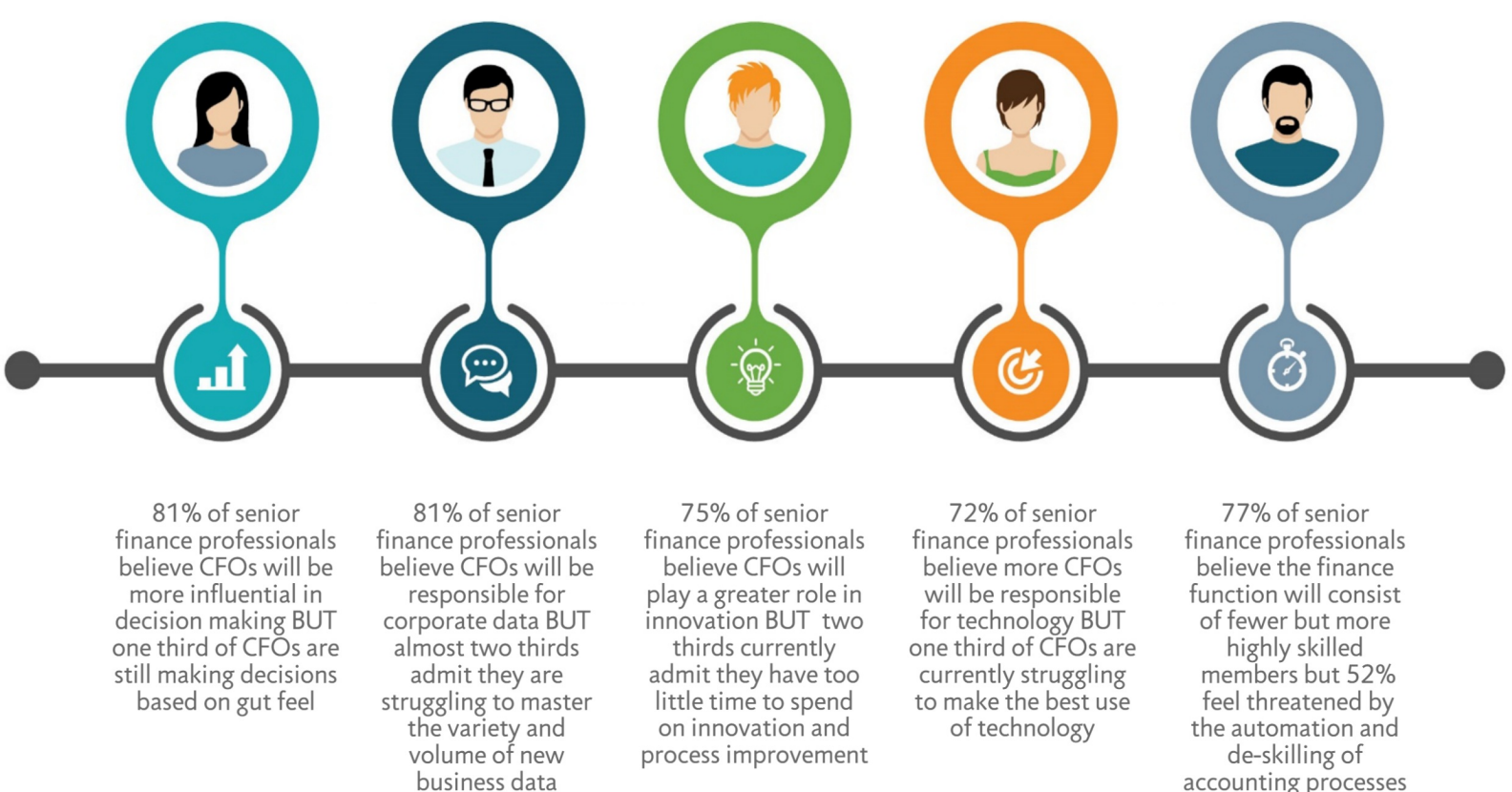


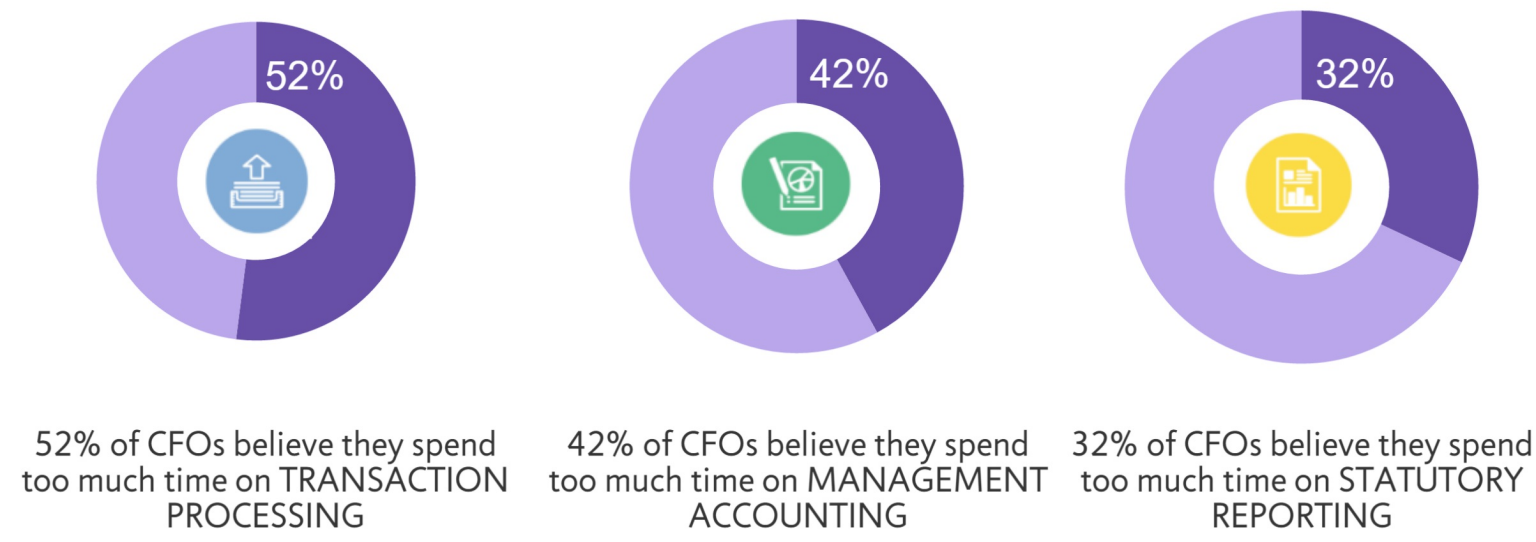
The Future of the Finance Function

Survey 2016

The CFO's role is overhyped and full of contradictions...



CFOs still bogged down with their traditional accounting role...



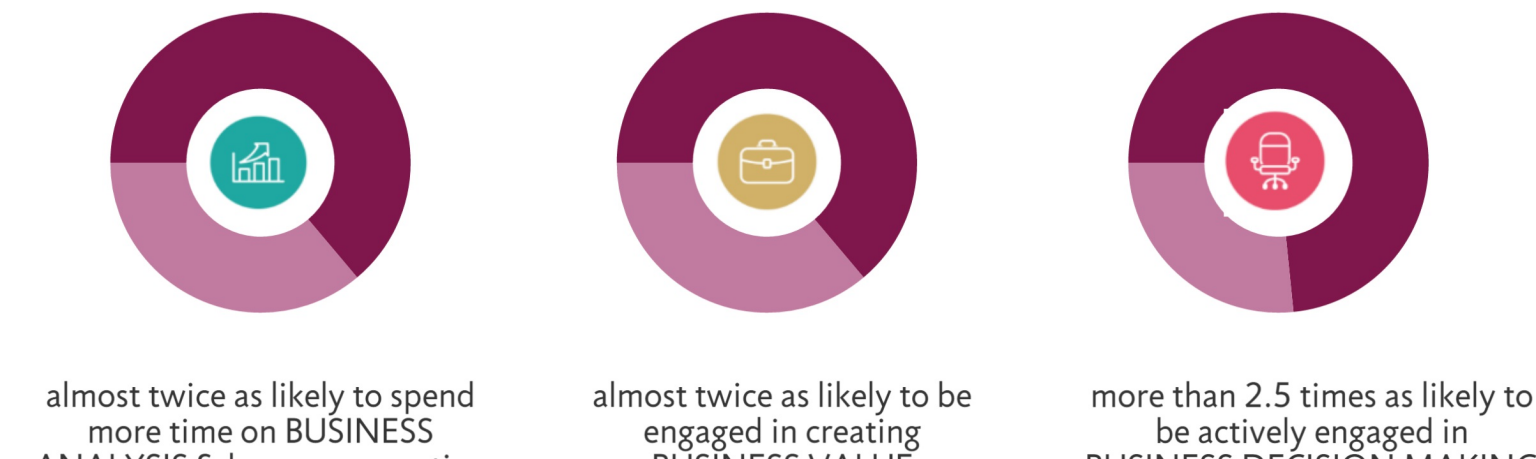
Leaving not enough time for "Value Creation"...



Consequently only 42%, of CFOs believe the finance function is perceived more positively by other business functions

Or people development...

CFOs whose finance teams invest strongly in their development are



Consequently those that invest strongly in their finance teams are almost two and a half times more likely to be perceived more positively by other business functions

Process standardisation and automation are key to breaking free from the traditional CFO role...

CFOs underestimate the importance of process standardisation, automation and linking front office to back office systems, yet those that have fully achieved these goals are more likely to ...

