

CUSTOMER STORY

Inter Cars Accelerates Performance With Prophix

Inter Cars is one of the largest importers and distributors of automotive spare parts in Central and Eastern Europe. Their manual allocation and consolidation processes were time-consuming and complex. With Prophix, Inter Cars' financial processes became more accurate and efficient.

Business Challenges

With Excel, much of Inter Cars budgeting and reporting processes were done manually. This time-consuming process limited their analytical capabilities, preventing them from making informed business decisions.

Why Prophix?

After investigating other solutions for consolidation and profitability including Oracle Hyperion, Oracle BI, Microsoft Power BI and BellaDati (a Czech solution), Inter Cars chose Prophix. A major factor in this decision was Prophix's unique solution that offered a simple process used for allocation rules.

Prophix's easy-to-use interface and international reputation was reasserted by references from Intertoll Europe and AmRest Poland. With confidence in Prophix's ability to automate key financial processes, Inter Cars decided to move forward with implementation.

Inter Cars is an importer and distributor of spare parts for passenger and commercial vehicles, with a product line that includes tires, accessories, garage equipment, motorcycle and tuning parts. With 226 branches in Poland and 236 branches in Central and Eastern Europe, Inter Cars sells products from more than 500 manufacturers, primarily located in Europe and to 20,000 active customers.

Operating: Since 1990
Website: www.intercars.eu/en/
Head office: Warsaw, Poland
Annual revenue: 1.5 billion USD







Results

Inter Cars' Prophix Solution has seven models and 95 users. This allows them to automate 100 allocation processes, create separate models for consolidation notes and run a CTA calculation. Their solution has server components in a distributed environment on three servers.

Inter Cars chose Prophix because it allows them to automate financial consolidation for 35 subsidiaries as well as create consolidation statements (P&L, balance sheet, cash flow). This also includes consolidation notes such as intercompany transactions and fixed assets movement.

Prophix's Ad Hoc analysis also helped Inter Cars determine the profitability of products grouped by business segment or business line, vendor profitability by business segment and product manager profitability.

With Prophix, Inter Cars created a more efficient working environment. Automating key financial processes such as consolidation and profitability analysis allowed Inter Cars to better allocate their resources to future planning, allowing them to make better, more strategic decisions.

Future Plans

Inter Cars plans to expand their profitability calculations and expense budgeting for subsidiaries and departments. These plans will eventually lead to an update to fi nancial consolidation 2.0.

Return on Investment

- Consolidation of full managerial P&L account for individual product line and product segment
- Use of segment profit for manager motivation
- Use of supplier profitability for negotiations

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About Prophix

Your business is evolving. And the way you plan your business activities and report on them should evolve too. To empower mid-market companies to achieve their goals, Prophix provides an integrated, cloud-based platform to the Office of Finance; one that delivers planning, budgeting, reporting, forecasting and consolidation solutions. With Prophix, finance leaders improve profitability and minimize risk and puts the focus back on what matters most uncovering business opportunities. Prophix supports your future with Al innovations that adapts to meet your strategic realities, today and tomorrow. Over 2,500 active customers around the globe rely on Prophix to transform the way they work.



Prophix

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